

Tiranga Creatives

# **Moments With Tiranga**



Ministry of Culture  
Government of India




75  
Azadi Ka  
Amrit Mahotsav

**#MomentsWithTiranga**



**Indian National Flag  
on top of Tiger Hill in Drass,  
Kargil**

Can there ever be a better picture  
than this!!? AWESTRUCK

   #AmritMahotsav

#MomentsWithFlag

#HarGharTiranga

#MainBharatHoon #IndiaAt75

#ActionsAt75 @adgpi

IC: @Flamboyantpo1



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**Indian National Flag projection on  
Matterhorn, Switzerland**

Of hope, love & strength...

The Matterhorn mountain in Swiss Alps lit up in Tricolours in 2020 to send out a message of support & solidarity for India in its fight against COVID-19 [I](#) [N](#) #AmritMahotsav  
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#HarGharTiranga  
#MainBharatHoon #IndiaAt75  
#ActionsAt75



Hansa Mehta became the first person to present the National Flag of independent India to Dr. Rajendra Prasad in the Parliament on midnight of 14-15 Aug 1947.

Leading a group of 72 women, Hansa Mehta presented the first National Flag of independent #India to Dr. Rajendra Prasad, the Chairman of the Constituent Assembly, in the Parliament on the midnight of 14-15 Aug 1947  
[I][N]#AmritMahotsav  
#KnowYourTiranga  
#HarGharTiranga  
#MainBharatHoon #IndiaAt75  
#ActionsAt75 #Trivia

Download link:

<https://drive.google.com/file/d/1cVJDizwB5ZkUoaGPmcP0a-3-QEpLK6t/view>

**#MomentsWithTiranga**



**Arunachal's Taka Tamut atop  
Mt. Everest in 2018**

Winner of 2019 Tenzing Norgay  
National Adventure Award,  
#TakaTamut scaled the Mt Everest in  
2018 without the help of sherpas &  
proudly unfurled the Tricolour at  
the top #AmritMahotsav  
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#HarGharTiranga  
#MainBharatHoon #IndiaAt75  
#ActionsAt75

#MomentsWithTiranga



Watching his video of our #Tiranga being unfurled by the police personnel at Sonamarg Police Station in #Kashmir always gives us goosebumps. Salute!

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#MainBharatHoon #IndiaAt75

#ActionsAt75 VC: @mangalpady

Download link:

<https://drive.google.com/file/d/16rSJUGuZ2xngsP7jPdtNyWtNcleoNflu/view?usp=sharing>

## #MomentsWithTiranga



**Not just us, people across the globe agrees  
'Saare Jahan Se Accha, Hindustan Humara'**

Watch Austrians sing "'Saare Jahan  
Se Accha Hindustan Humara' at  
#Tyroleanevening in Austria &  
unfurl the Indian National Flag  
[I]N #AmritMahotsav  
#MomentsWithTiranga  
#HarGharTiranga #IndiaAt75  
#ResolveAt75 VC: @iFaridoon

Download link:

[https://drive.google.com/file/d/1BaGC\\_V0ZU8SAqqZReTdbjIV-IPAAo61R/view?usp=sharing](https://drive.google.com/file/d/1BaGC_V0ZU8SAqqZReTdbjIV-IPAAo61R/view?usp=sharing)



## #MomentsWithTiranga



When Mumbai came out in huge numbers  
to watch Sunil Chhetri & team play  
against Kenya in 2018

For the love of football! ⚽  
Mumbai thronged the stadium to  
watch @chetrisunil11 & boys in  
action against Kenya in 2018. The  
chants of 'INDIA...INDIA' filled  
the arena, making it one of the most  
memorable matches to watch I N  
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#ResolveAt75 @YASMinistry



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**Rakesh Sharma proudly displayed  
the Indian National Flag on his spacesuit**

Taking India to the space! 🧑🚀  
In the 1984 space flight, the Indian  
National Flag flew into space as an  
emblem on the spacesuit worn by  
Cosmonaut Wg Cdr  
#RakeshSharma. PROUD! [I][N]  
#AmritMahotsav  
#MomentsWithTiranga  
#HarGharTiranga #IndiaAt75  
#ResolveAt75

## #MomentsWithTiranga



**Wg Cdr Asha Jyothirmai with the Tricolour after  
a joint skydiving demonstration in Dhaka**

Up above the world so high... I N  
Wg Cdr Asha Jyothirmai of #IAF  
carried out a joint skydiving  
demonstration along with skydivers  
of Bangladesh Air Force at Dhaka to  
celebrate Victory day of #1971war.  
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#HarGharTiranga  
#MainBharatHoon #IndiaAt75  
@IAF\_MCC

## #MomentsWithTiranga



**37 ft x 25 ft National Flag unfurled at  
Tololing peak by Drass Warriors**

A trekking expedition was organized by Drass Warriors to unfurl a 37 ft by 25 ft National Flag at Tololing peak. The trek was part of a tribute to the bravehearts of the  
#IndianArmy #AmritMahotsav  
#MainBharatHoon #IndiaAt75  
#ActionsAt75 @adgpi IC:  
@NorthernComd\_IA

## #MomentsWithTiranga



The men in blue with the Tricolour after winning the ICC Cricket World Cup 2011

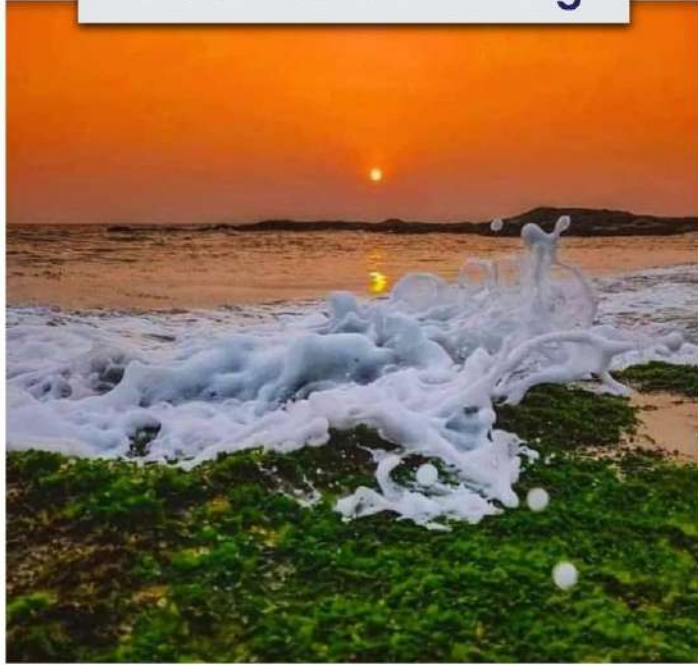
History repeats! The men in blue made the country proud & kept the #Tiranga high with the #ICC World Cup win in 2011. PROUD 🙌 I N  
#AmritMahotsav  
#MomentsWithTiranga  
#HarGharTiranga  
#MainBharatHoon #IndiaAt75  
#ResolveAt75 @cricketworldcup  
@ICC



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**#MomentsWithTiranga**



**Nature flaunting the Tricolour**

Our pride, the tricolor in nature

❤️ **I N** #AmritMahotsav

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#HarGharTiranga

#MainBharatHoon #IndiaAt75 IC:

@singhsanjeevku2

## #MomentsWithTiranga



## Tricolour at Baba Harbhajan Singh Memorial Temple, Gangtok

Come rain, snow, or sunshine, may  
our Tricolour always keep flying high-  
Wish of every Indian ❤️ I N

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#HarGharTiranga

#MainBharatHoon #IndiaAt75 IC:

@Jayalko1

## #MomentsWithTiranga



**PV Sindhu with the Tricolor after  
winning Bronze at Tokyo 2020**

A moment that will remain etched in our memories forever!

@Pvsindhu1 with the #Tricolour at #Tokyo2020 after winning a Bronze medal 🥉. With this win, she became

the first Indian woman to claim two Olympic medals. She had previously won a silver at #Rio2016 🏆🇮🇳

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#MainBharatHoon #IndiaAt75

#IdeasAt75 @Olympics IC:

@WeAreTeamIndia



## #MomentsWithTiranga





## Indian Hockey Team with the Tricolour at Tokyo 2020

A date with history! At  
#Tokyo2020, the Indian Hockey  
team not only won a bronze  
medal 🏅 but also found its way back  
to the Olympic podium after over 4  
decades 🙌🏻 #AmritMahotsav  
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#MainBharatHoon #IndiaAt75  
#IdeasAt75 @Olympics IC:  
@WeAreTeamIndia

**#MomentsWithTiranga**



**Indian National Flag projection in  
full glory at London Stock Exchange**

This pic just made our day! All the way from the  
#LondonStockExchange    
#AmritMahotsav  
#MomentsWithTiranga  
#HarGharTiranga  
#MainBharatHoon #IndiaAt75 IC:  
@ashabhosle

## #MomentsWithTiranga



**78-year-old Anima Talukdar proudly holds the Tricolour after winning gold in a walking competition in Singapore**

Age no bar! At 78, Anima Talukdar, a retired school headmistress from Kalna, West Bengal won a gold 🏆 for India in 3000 mtr walk competition at International Masters' Track & Field Championship 2022 in Singapore. She celebrated her victory with the #Tiranga 🇮🇳  
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#HarGharTiranga  
#MainBharatHoon #IndiaAt75



## #MomentsWithTiranga



**Triple Olympic gold medalist Balbir Singh Sr was known to always keep Tiranga by his side for inspiration**

Hockey legend. [#BalbirSingh Sr](#)'s world record for most goals scored by an individual in the men's hockey final of the [#Olympics](#) still remains unbeaten. It is said, he always used to keep [#Tiranga](#) by his side for inspiration & motivation

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## #MomentsWithTiranga



**BSF personnel keeping the flag  
high even in sub-zero degrees**

Till the time we have our  
brave soldiers guarding  
us, we know we & the  
Tiranga will stay strong  
[ I ] [ N ] #AmritMahotsav  
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#HarGharTiranga  
#MainBharatHoon  
#IndiaAt75  
#ActionsAt75 IC:  
@BSF\_India

## #MomentsWithTiranga



**The first stamp of the  
Independent India with Tiranga on it**

#DidYouKnow? The 1st Stamp of Independent India was issued on 21 Nov 1947 and depicted the Indian Flag with the patriots' slogan, 'Jai Hind'. It was valued at three & one-half annas [I][N] #AmritMahotsav #MomentsWithTiranga #HarGharTiranga #TirangaAnecdotes #MainBharatHoon #IndiaAt75 #ResolveAt75

## #MomentsWithTiranga



## Ripon Building in Chennai lit up in Tricolour

Anything that dawns saffron,  
white & green, lights up with  
beauty! Ripon Building in  
Chennai on independence  
day...stunning! I N  
#AmritMahotsav  
#MomentsWithTiranga  
#HarGharTiranga  
#MainBharatHoon  
#IndiaAt75 #ResolveAt75 IC:  
@bijoyghosh70

**Know Your Tiranga**



**The Indian Army unveiled  
the world's largest  
Khadi Tricolor measuring  
33750 sq ft in Jaisalmer  
on 15 Jan 2022**

The Indian flag was displayed at the iconic site of the Battle of Longewala in 1971, on the occasion of 74th Army Day. The flag was 225 feet long & 150 feet wide & weighs 1400 kgs. The flag is a creation by Khadi & Village Industries Commission (KVIC) to celebrate ongoing #AmritMahotsav



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**On the suggestion of  
Badr-ud-Din H.F.Tyabji,  
the Flag Committee, in  
July 1947, adopted Ashoka  
Chakra in place of Charkha  
on the National Flag.**



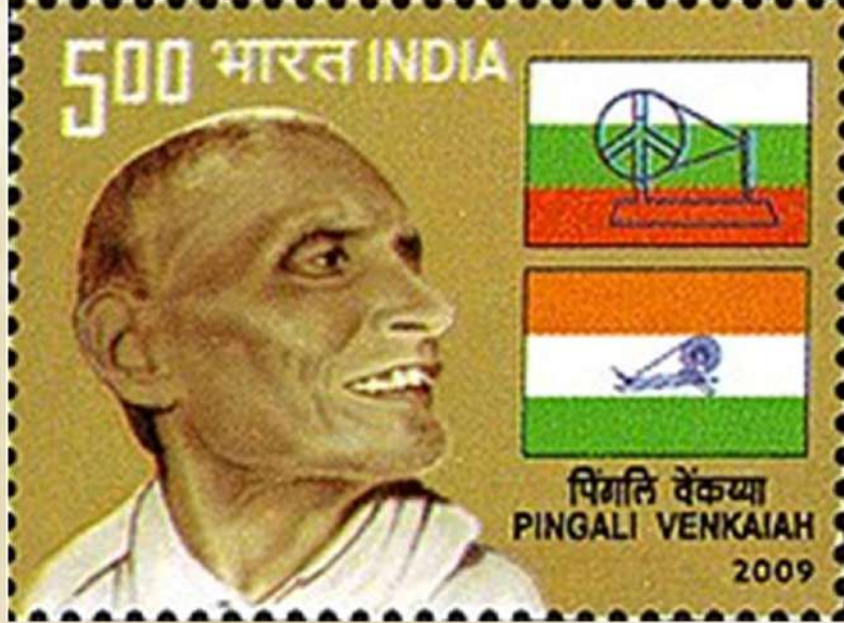
**KNOW YOUR  
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The idea to use Ashoka Chakra instead of Chakra was suggested by Badr-ud-Din H.F. Tyabji. He was further advised by the committee to consult #Gandhiji to whom he showed a sample made by his wife. Gandhiji happily gave the nod to the new design & the committee immediately adopted it on the Flag IN #AmritMahotsav #HarGharTiranga #MainBharatHoon #IndiaAt75 #ActionsAt75



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हमारे राष्ट्रीय ध्वज का मूल डिज़ाइन  
**श्री पिंगली वेंकैया जी**  
द्वारा तैयार किया गया था।

देश के राष्ट्रीय ध्वज तिरंगे का मूल डिज़ाइन आंध्र प्रदेश के स्वतंत्रता सेनानी श्री पिंगली वेंकैया जी द्वारा डिजाइन किया गया था। वह महात्मा गांधी जी के विचारों से प्रभावित थे, और उनके कहने पर उन्होंने राष्ट्रीय ध्वज को डिजाइन किया।



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IS:1 The National Flag of India

***Did you know?***

The Indian National Flag must conform to specifications laid down by the Bureau of Indian Standards (BIS)

Our flag marks the beginning of India's foray into Standardisation. The first standard set by @IndianStandards - IS:1 defines the Specifications for the National Flag of India(Cotton Khadi)  
#AmritMahotsav  
#MainBharatHoon



**क्या आप  
जानते हैं?**



**राष्ट्रीय ध्वज के  
मध्य में बने चक्र में 24 तीलियां  
होती हैं।**

हमारे राष्ट्रीय ध्वज तिरंगे में बने चक्र में 24 तीलियां होती हैं, जो अशोक चक्र की प्रतीक हैं। यह चक्र सम्राट अशोक के अनेक शिलालेखों में पाया गया है।



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**Tricolor hoisted  
by Bhikaji Cama in  
1907 at Stuttgart,  
Germany**

#FromTheArchives

#BhikajiCama herself co-designed the flag. The 8 lotuses in the flag represented the 8 provinces & the 3 stripes represented unity among all religions of India. The tricolor also featured the words Vande Mataram written right in the middle

#AmritMahotsav #FromTheArchives



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**#RareAndUnseen**

**Image of Netaji at Port Blair on 30<sup>th</sup> Dec 1943  
attending the National Flag hoisting ceremony**

#Netaji became the first person to hoist the Indian National Flag on the liberated (from British) soil of Andaman & Nicobar Islands. This #RareAndUnseen image is from the flag hoisting ceremony held at the Gymkhana Ground in Port Blair on 30 Dec 1943 #AmritMahotsav

# Know your Tiranga!



**Tenzing Norgay** became the first person to hoist the Indian National Flag on Mt. Everest on **29 May 1953.**



On reaching the top of the summit, Tenzing Norgay, one of the first 2 men to conquer Mt. Everest, unfurled India's National Flag. Thus becoming the first person to do so in 1953

[#AmritMahotsav](#)

[#KnowYourTiranga](#) [#HarGharTiranga](#)

[#MainBharatHoon](#) [#IndiaAt75](#)

[#ActionsAt75](#) [#Trivia](#)

[#IndianNationalFlag](#)

Source:

<https://timesofindia.indiatimes.com/city/kolkata/the-unknown-face-behind-first-climb/articleshow/47909351.cms#:~:text=%22Tenzing%20was%20merely%20a%20'sardar,%2C%22%20he%20re%2Dcalled.>





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Hansa Mehta became the first person to present the National Flag of independent India to Dr. Rajendra Prasad in the Parliament on midnight of 14-15 Aug 1947.

Leading a group of 72 women, Hansa Mehta presented the first National Flag of independent #India to Dr. Rajendra Prasad, the Chairman of the Constituent Assembly, in the Parliament on the midnight of 14-15 Aug 1947

[I](#) [N](#) #AmritMahotsav #KnowYourTiranga #HarGharTiranga #MainBharatHoon #IndiaAt75 #ActionsAt75 #Trivia

Source:

<https://flagfoundationofindia.in/know-your-national-flag.html>

Download link:

<https://drive.google.com/file/d/1cVJDizwB5ZkUoaGPmcP0a-3-QEpLK66t/view?usp=sharing>



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On 15 Aug 1947  
at 10:30 am,  
the National Flag  
of India was raised  
on the flag mast  
for the first time  
at the Parliament.

KNOW YOUR  
TIRANGA

On 15th Aug 1947 at 10:30 am  
#India witnessed history in the  
making. It was the day the British  
flag was lowered by Louis  
Mountbatten, giving way to the  
Indian National Flag, which was  
raised for the first time on the flag  
mast at the Parliament.

Goosebumps!

 #AmritMahotsav

#KnowYourTiranga

#HarGharTiranga

#MainBharatHoon #IndiaAt75

#ActionsAt75 #Trivia

# Know your Tiranga!

**क्या आप जानते हैं?**

वर्ष 1906 में डिज़ाइन किये गये  
राष्ट्रीय ध्वज में तीन रंगों को  
शामिल किया गया, जिसके बीच  
में 'वंदे मातरम्' लिखा था।





वर्ष 1906 में डिज़ाइन किये गये राष्ट्रीय ध्वज में तीन रंगों का समावेश किया गया था, जिसके बीच में वंदे मातरम् लिखा था। इस ध्वज में तारों के साथ ही चांद और सूरज की आकृतियां भी दर्शायी गयी थी। बाद में इसमें थोड़ा परिवर्तन कर तारों को कमल के फूल से बदल दिया गया।

## Know your Tiranga!

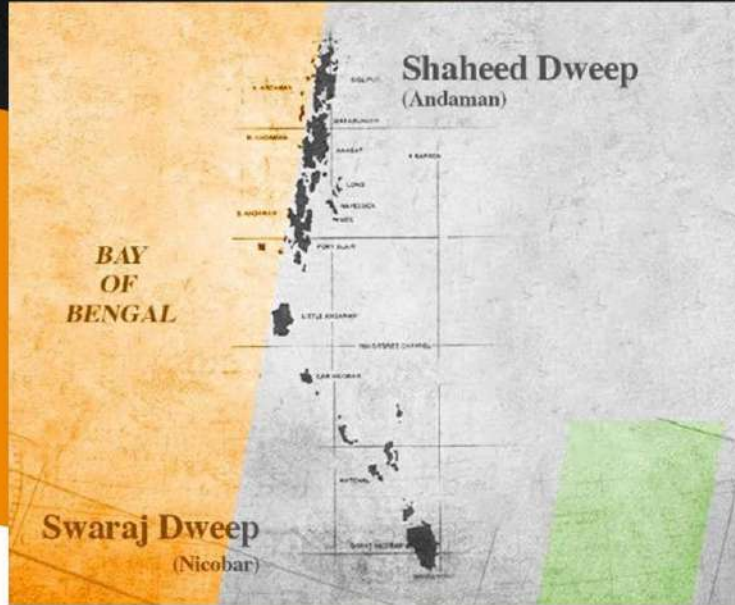
The first outdoor official flag hoisting of independent India's flag took place in Canberra, Australia on **15th August 1947**.



Here's some interesting trivia on the National Flag for you: The first outdoor official flag hoisting of our National Flag took place on 15th Aug 1947, in Canberra, Australia at the residence of Sir Raghunath Paranye, the High Commission of India in Australia. Interestingly, because of the difference between the two countries, the hoisting was done around 4.3 hrs in advance there   #AmritMahotsav #KnowYourTiranga #HarGharTiranga #MainBharatHoon #IndiaAt75 #ActionsAt75 #Trivia #IndianNationalFlag

**Source:**

<https://flagfoundationofindia.in/know-your-national-flag.html>



**On 30th December, 1943**

*Netaji hoisted the Tricolor flag for the first time at Port Blair. He also announced the islands, the first Indian territory freed from the British rule.*

On 30th December 1943, Netaji hoisted the Tricolor flag for the first time in Port Blair and renamed the Andaman Islands as Shaheed Dweep & Nicobar Islands as Swaraj Dweep.  
#AmritMahotsav  
#MainBharatHoon #Netaji  
#NetajiSubhasChandraBose

# KNOW YOUR TIRANGA



The Flag Committee chose  
**Ashoka's Dharma Chakra** for its  
artistic beauty and its significant  
representation of India's  
continual progress & growth.



## Carousel:

#DidYouKnow that in July 1947, the Flag Committee chose Ashoka's Dharma Chakra as a symbol on the flag for the reason that amongst all the chakras that came to their mind the "Sarnath Chakra" was the most striking & artistic #AmritMahotsav #HarGharTiranga #MainBharatHoon #IndiaAt75 #ActionsAt75

## Guess & Share

Name the official book that lays down the Code for the use of our National Flag?

- a) The Flag Book of India
- b) Flag Code Of India
- c) Code for Tiranga
- d) The Tiranga Code Book

Let's see how well you know the #IndianNationalFlag. #Guess and share the answer to this question in the comments below & don't forget to tag friends   #AmritMahotsav #GuessAndShare #HarGharTiranga #MainBharatHoon #IndiaAt75 #ActionsAt75 #Trivia





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# Know your Tiranga!



**1907 में डिजाइन किया  
गया राष्ट्रीय ध्वज**

श्याम जी कृष्ण वर्मा, मैडम भीकाजी कामा, तथा वीर सावरकर जी ने वर्ष 1907 में राष्ट्रीय ध्वज का नया संस्करण तैयार किया। जिसमें डिजाइन के साथ रंगों में भी बदलाव किया गया था।





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## The Indian National Flag must never be placed upside down!



KNOW YOUR  
TIRANGA

#KnowYourTiranga protocol:  
The National Flag must never be placed upside down. Our Flag is our pride & should always fly high!    #AmritMahotsav  
#HarGharTiranga  
#MainBharatHoon #IndiaAt75



संस्कृति मंत्रालय  
भारत सरकार

75  
आजादी का  
अमृत महोत्सव

# क्या आप जानते हैं?



भारतीय राष्ट्रीय  
ध्वज से संबंधित  
नियम और  
कानून फ्लैग कोड  
के तहत आते हैं।

निजी, सार्वजनिक तथा सरकारी संस्थानों द्वारा राष्ट्रीय ध्वज के प्रदर्शन से संबंधित सभी कानून, परंपरा और निर्देश फ्लैग कोड के तहत आते हैं। यह फ्लैग कोड 26 जनवरी 2002 को लागू हुआ था।



संस्कृति मंत्रालय  
भारत सरकार

75  
आज़ादी का  
अमृत महोत्सव

राष्ट्रीय ध्वज  
को सूती,  
पॉलिएस्टर, ऊनी,  
रेशम अथवा  
खादी के कपड़े  
से बनाया जा  
सकता है।



KNOW YOUR  
**TIRANGA**

फलैंग कोड 2002 को 30 दिसंबर 2021 में संशोधित कर राष्ट्रीय ध्वज को पॉलिएस्टर या मशीन से ध्वज बनाने की अनुमति दी गयी। अब राष्ट्रीय ध्वज को हाथ से या मशीन से सूती, पॉलिएस्टर, ऊन, रेशम या खादी के कपड़े द्वारा बनाया जा सकता है।

## **Har Ghar Tiranga Collaterals**

The logo features a large white '75' on the left. To its right is a stylized Indian tricolor (saffron, white, and green) with a white Ashoka Chakra in the center of the white band. Below the graphic, the text 'Azadi Ka Amrit Mahotsav' is written in white, with 'Ka' in a smaller font size.

75  
Azadi Ka  
Amrit Mahotsav

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Har Ghar Tiranga  
13<sup>th</sup>-15<sup>th</sup> August 2022



आज़ादी का  
अमृत महोत्सव

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हर घर तिरंगा  
13-15 अगस्त 2022



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Har Ghar Tiranga  
13<sup>th</sup>-15<sup>th</sup> August 2022



हर घर तिरंगा  
13-15 अगस्त 2022