



पेंशन निधि विनियामक और

विकास प्राधिकरण

बी-14/ए, छत्रपति शिवाजी भवन,
कुतुब इंस्टिटूशनल एरिया,
कटवारिया सराय, नई दिल्ली-110016
दूरभाष : 011-26517503
फैक्स : 011-26517507
वेबसाइट : www.pfrda.org.in

**PENSION FUND REGULATORY
AND DEVELOPMENT AUTHORITY**

B-14/A, Chhatrapati Shivaji Bhawan
Qutab Institutional Area,
Katwaria Sarai, New Delhi-110016
Phone : 011-26517503
Fax : 011-26517507
Website : www.pfrda.org.in

PFRDA/3/APY/109

22nd June 2016

To

ALL APY SERVICE PROVIDERS-BANKS AND DOP

Atal Pension Yojana Service fortnight (27th June to 09th July 2016)

With a view to create awareness about the Atal Pension Yojana (APY) and improve the quality of service provided to the subscribers it has been decided to observe NPS/APY service fortnight from June 27,2016 to July 9,2016 by all the functionaries in the NPS/APY value chain across the country. PFRDA expects an active cooperation and involvement of all the APY service providers during the fortnight.

2. The following activities are to be undertaken by the APY service providers during the APY service fortnight (27th June to 09th July 2016):

- Display of APY publicity materials-Posters and banners in the vicinity of the branch
- Distribution of publicity materials- APY Flyers / brochures to the prospective subscribers
- Updation of subscriber contact details like mobile number, email id, address etc in PRAN
- Updation of nominee details in APY account
- Collection of pending APY contributions
- Funding the zero balance APY accounts
- Resolution of subscriber grievances

3. NPS Trust and CRA (NSDL) will also assist and facilitate the APY service providers for successful conduct of APY service fortnight.

Yours sincerely,

(Ananta Gopal Das)
Chief General Manager